

**WHAT IS CLAIMED IS:**

1. A retaining device for an air bag module comprising:  
a receiving region adapted to be connected to at least a portion of an air-bag module;  
at least one hook adapted to engage a component of a motor vehicle;  
an element to be fastened to the component.
2. The retaining device of Claim 1, wherein the hook is configured to be hooked into a receiving opening of the motor-vehicle component.
3. The retaining device of Claim 2, wherein the element comprises an opening for receiving a fastening device.
4. The retaining device of Claim 3, wherein the fastening device comprises one of a screw or a clip.
5. The retaining device of Claim 2, wherein the element comprises one of a press-in rivet or a clip.
6. The retaining device of Claim 1, wherein the element is positioned in an edge region of the retaining device and thereby avoids being obstructed by the at least a portion of the air-bag module.
7. The retaining device of Claim 1, wherein the receiving region includes at least one opening via which the at least part of the air-bag module can be fastened to the retaining device.
8. The retaining device of Claim 1, wherein the retaining device is elongated.
9. The retaining device of Claim 1, wherein the retaining device includes angled portions.

10. The retaining device of Claim 1, wherein the receiving region is angled.
11. The retaining device of Claim 1, wherein the hook is integrally connected to the retaining device.
11. The retaining device of Claim 1, wherein the retaining device comprises sheet metal.
12. The retaining device of Claim 1, wherein the retaining device is formed as a metal die casting.
13. The retaining device of Claim 1, wherein the retaining device is plastic formed by injection molding.
14. The retaining device of Claim 1, wherein the motor-vehicle component is a vehicle seat.
15. The retaining device of Claim 13, wherein the retaining device is adapted to be fastened to a side strut of a backrest of the vehicle seat.
16. The retaining device of Claim 1, wherein the motor-vehicle component is a vehicle door.
17. The retaining device of Claim 14, wherein the retaining device is adapted to be fastened to a strut of the vehicle door.
18. The retaining device of Claim 1, wherein the portion of the airbag module includes at least one of an air bag retaining element, a gas-generator retaining element, or a covering cap of an air bag.

19. A system for connecting an airbag module to a motor vehicle comprising:  
a retaining device connected to at least a portion of the air-bag module and a component of the motor vehicle,  
wherein the retaining device has at least one hook and at least one element for connecting to the component;  
wherein the component of the motor vehicle includes at least one receiving opening so that the retaining device can be hooked into the receiving opening by means of the hook and can be connected to the component of the motor vehicle via the element.
20. The system of claim 19, wherein the component of the motor vehicle is a backrest of a vehicle seat.
21. The system of claim 19, wherein the component of the motor vehicle is a strut of a vehicle door.
22. The system of Claim 19, wherein the receiving opening is an elongated hole.
23. The system according to claim 19, wherein the hook of the retaining device connected to the component of the motor vehicle includes an open end directed toward a floor of the motor vehicle.
24. A method for installing an air-bag module on a motor vehicle component, comprising the steps of:
- a) fastening the component to a retaining device having at least one hook and at least one element for connecting the device to the motor vehicle component,
  - b) mounting the retaining device on the motor vehicle component by fitting the hook into a receiving opening of the motor vehicle component and fastening the retaining device to the motor vehicle component using the element.